

Omaha Bourbon, Beer & BBQ Festival

Restaurant & Food

GENERAL INFORMATION

Friday

September 15, 2023

In the Granary Green (Next to Bushwackers)
West of 72nd & Q Street
7401 Main Street, Ralston, NE 68127

FESTIVAL DATES & HOURS:

Friday, September 15, 5 pm – 11 pm

SET-UP HOURS:

Thurs., September 14, 10 am – 7 pm

Fri., September 15, 7 am – 3 pm

BREAK - DOWN HOURS:

Fri., September 15, 11 pm – Midnight

ADMISSION:

The Omaha Bourbon, Beer & BBQ Festival is the First Showcase of its kind with General Admission (21 & older) at the gate for \$10.

The Festival will have Bourbon & Beer Tasting Tickets available in advance with Admission for \$17.00 (\$20.00 at the festival gate) that includes 12 Taste Tickets for Bourbon or Beer.

POWER PROMOTION:

The Event utilizes a Multi-Media Promotional Mix with television, radio, and newsprint coverage as well as several promotions including print and point-of-purchase displays.

CONTINUOUS ENTERTAINMENT:

The Omaha Bourbon, Beer & BBQ Festival is truly a Celebration of the Heartland featuring live some of the best area bands and entertainment, Sponsor Tents and Special Displays throughout the Festival.

PRODUCED BY:



Mid-America Expositions, Inc.
7015 Spring Street
Omaha, Nebraska 68106-3518
(402) 346-8003 * (800) 475-SHOW
FAX: (402) 346-5412

FOOD EXHIBITOR PACKAGE:

Food Exhibitor Applications are approved by Event Management to insure the best quality and diversity of Companies participating in the Food Showcase.

The Festival will organize and provide the following necessary services including:

- ◆ **Table Services** - Continuous clean up of tables and grounds throughout the Event.
- ◆ **Security Services** - Security will be provided on the Festival Grounds during the event and the Park area will be closed off with overnight security.
- ◆ Each Food Exhibitor will be able to accept cash for items on sale.
- ◆ Each Food Exhibitor will not be allowed to sell beverages unless approved by Festival Director (Festival reserves the right to specify approved Specialty Drinks). Bags of Ice will be available for \$7.00 per 20-lb. bag.
- ◆ Each Food Exhibitor will be responsible for serving plate, bowl, food wrap, etc.

FOOD BOOTH RENTAL:

The "Omaha Bourbon, Beer & BBQ Festival" is broken down into approximately 10' wide x 10' deep Food Booth Areas with each Booth provided (2) 8' tables & Festival will cover the Douglas County Health Umbrella fee, but each Food Vendor, covers the Douglas County Health Dept fee of \$74.00.

Total Food Booth Space is \$275.00 each

Power for Booth: 110 electricity, included
208/220 - \$40.00 - Single Phase,
\$50.00 - 3 Phase

Tented areas are available upon request for an additional \$300.00, with weights
(Bulk area available upon request)

Don't Delay! Send In Your Form Today! For Your Opportunity to Be a Part Of This Unique Bourbon & Beer Showcase and Celebration in the Omaha Area!