

25th Annual



Friday thru Sunday
June 3 - 5



RECIPE FOR SUCCESS!



Join us for the 25th Annual Taste of Omaha Festival is re-scheduled for Friday, June 3rd through Sunday, June 5th. This unique Community Celebration is a SHOWCASE OF OMAHA AREA RESTAURANTS AND FOOD COMPANIES with exciting live entertainment and activities throughout the 3-day festival at the Historic Elmwood Park.

Many of Omaha's Restaurants and Food Companies are well known for their signature items and favorite food specialties. The "Taste of Omaha" is an opportunity to bring together Omaha's Culinary Finest and spread Omaha's reputation as a good-food town.

*Cooking up
Great
Exposure!*

The "Taste of Omaha" is open to the public and FREE to attend. The Festival is like no other in the Omaha area offering an opportunity and the Unmatchable Exposure of being a part of the Largest Community Event DEDICATED to promoting Omaha Area Restaurants and Food Businesses.

The Taste of Omaha Festival has received several community awards and has been voted "Best of Omaha" Festival 11 years in a Row!



Don't Delay! Add Your Menu to this Showcase of Omaha's Favorite Restaurants at one of the Midwest's Largest Food Festivals and Unique Community Celebrations!

Taste of Omaha Produced By: MID-AMERICA EXPOSITIONS, INC
7015 SPRING STREET, OMAHA, NE 68106-3518 (402) 346 - 8003 FAX: (402) 346 - 5412
www.tasteofomaha.info info@showofficeonline.com



RESTAURANT APPLICATION

Friday thru Sunday
June 3 - 5, 2022

DATE: _____

CONTACT NAME: _____ TITLE: _____

COMPANY / ORGANIZATION NAME: _____

OMAHA RESTAURANT NAME (S): _____

NUMBER OF YEARS IN OPERATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: (____) _____ FAX NUMBER: (____) _____

E-MAIL: _____ WEBSITE: _____

Please describe the type of food items that you would offer and return your application as soon as possible. A menu form will be sent out at a later date for a detailed list of what you will have at the Taste of Omaha. Your application will be reviewed and space will be assigned subject to approval.

FOOD ITEM (S):

BRIEF DESCRIPTION OF RESTAURANT / FOOD PRODUCTS: (Please attach any further information that may be helpful, such as a copy of menu, published articles, etc.)

PLEASE COMPLETE AND RETURN TO:

Mike Mancuso
Festival Director
TASTE OF OMAHA
7015 Spring Street
OMAHA, NE 68106-3518

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TASTE OF OMAHA

GENERAL INFORMATION

LOCATION: Elmwood Park
67th & Pacific St

FESTIVAL DATES & HOURS

Fri., June 3, 5 pm - 11 pm
Sat., June 4, 11 am - 11 pm
Sun., June 5, 11 am - 8 pm

SET-UP HOURS:

Thurs., June 2, 8 am - 7 pm
and Fri., June 3, 7 am - 4 pm

BREAK - DOWN HOURS:

Sun., June 5, 8:05 pm - 10 pm

ADMISSION:

The "Taste of Omaha" is the First Showcase of its kind offering an OPEN invitation to the Community and FREE admission throughout the three-day event.

POWER PROMOTION:

The Event utilizes a Multi-Media Promotional Mix with television, radio, and newsprint coverage as well as several promotions including print and point-of-purchase displays.

CONTINUOUS ENTERTAINMENT:

The "Taste of Omaha" is truly a Celebration of the Heartland featuring various stages of live musical and family entertainment, Kids Play Area Family Village, Sponsor Tents and Special Displays throughout the Festival.

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FOOD EXHIBITOR PACKAGE:

Food Exhibitor Applications are approved by Event Management to insure the best quality and diversity of food items participating in the "Taste". This is a Turn Key Rental Package designed for restaurants and food companies so that each Food Exhibitor can simply concentrate on food preparation and delivery.

The Festival will organize and provide the following necessary services including:

- ◆ **Table Services** - Continuous clean up of tables and grounds throughout the Event.
- ◆ **Fountain Services** - Soft Drink Stands will be conveniently located near Food Exhibitor Booths.
- ◆ **Security Services** - Security will be provided on the Festival Grounds during the event and the Park area will be closed off with overnight security.
- ◆ **Central Bank Services** - This is a beneficial service for each Food Exhibitor allowing complete control of cash and accounting. Each Food Exhibitor does not need a cashier or take the additional time to count and make change. Instead, the "Taste of Omaha" will have a Central Bank convenient to the Food Booths selling Food Tickets. The Tickets Collected by Each Food Exhibitor will then be reimbursed for 50 cents each through the Central Bank Office after the close of the show, during the following week.
- ◆ Each Food Exhibitor will be responsible for serving plate, bowl, food wrap, etc.

FOOD BOOTH TENT RENTAL:

The "TASTE OF OMAHA" Festival is broken down into 10' wide x 10' deep Food Booth Areas with each Booth provided an 8' table, signage, 110 Electricity and an Enclosed Tent to meet Douglas County Health Department Codes as well as Temporary Food Permit License.

Total Booth Rental for Elmwood Park including Tent is \$550.00 each; Booth.

(Bulk area available upon request)



Don't Delay! Send In Your Form Today for Your Opportunity to be a part of This Unique Celebration of the Best Foods and Entertainment in the Omaha Area!