

Nebraska Balloon & Wine Festival

Restaurant & Food

GENERAL INFORMATION

Friday & Saturday

August 20-21, 2021

At Ta-Ha-Zouka Park
west of 204th on Elkhorn Drive
in Elkhorn, NE
905 Elkhorn Drive

FESTIVAL DATES & HOURS:

Fri., August 7, 5 pm – 11 pm

Sat., August 8, 3 pm – 11 pm

SET-UP HOURS:

Thurs., August 19, 8 am - 7 pm

and Fri., August 20, 7 am – 4 pm

BREAK - DOWN HOURS:

Sat., August 21, 11pm - Midnight

Sun., August 22, 7:00 am – 12 noon

ADMISSION:

The Nebraska Balloon & Wine Festival is the First Showcase of its kind with Adult General Admission at the gate for \$14 and Children 5-12 are \$7 & under 5 are free throughout the two Day Event.

The Festival will be selling Advance Wine Tasting Package with Admission for \$15 that include 5 Tastes of wine and a souvenir wine glass. This package on day of event is \$19.

POWER PROMOTION:

The Event utilizes a Multi-Media Promotional Mix with television, radio, and newsprint coverage as well as several promotions including print and point-of-purchase displays.

CONTINUOUS ENTERTAINMENT:

The Nebraska Balloon & Wine Festival is truly a Celebration of the Heartland featuring live some of the best area bands and family entertainment, Kids Play Area Family Village, Sponsor Tents and Special Displays throughout the Festival.

PRODUCED BY:



Mid-America Expositions, Inc.
7015 Spring Street
Omaha, Nebraska 68106-3518
(402) 346-8003 * (800) 475-SHOW
FAX: (402) 346-5412

FOOD EXHIBITOR PACKAGE:

Food Exhibitor Applications are approved by Event Management to insure the best quality and diversity of Companies participating in the Food Showcase.

The Festival will organize and provide the following necessary services including:

- ◆ **Table Services** - Continuous clean up of tables and grounds throughout the Event.
- ◆ **Security Services** - Security will be provided on the Festival Grounds during the event and the Park area will be closed off with overnight security.
- ◆ Each Food Exhibitor will be able to accept cash for items on sale.
- ◆ Each Food Exhibitor will be allowed to sell beverages to include ONLY DASANI Water and COCA-COLA soft drink products (Festival reserves the right to specify approved brands.). Bags of Ice will be available for \$6.00 per 20-lb. bag.
- ◆ Each Food Exhibitor will be responsible for serving plate, bowl, food wrap, etc.

FOOD BOOTH RENTAL:

The "Nebraska Balloon & Wine Festival" is broken down into approximately 10' wide x 10' deep Food Booth Areas with each Booth provided (2) 8' tables & Festival will cover the Health Permit fee.

Total Food Booth Space is \$450.00 each

Power for Booth: 110 electricity included
208/220 - \$40.00 - Single Phase,
\$50.00 - 3 Phase

Tented area's are available upon request for an additional \$250.00, screened sides & weighted Tented area, full screen with serving counter - \$275.00

(Bulk area available upon request)

Don't Delay ! Send In Your Form Today ! For Your Opportunity To Be A Part Of This Unique Nebraska Wine Showcase and Celebration in the Omaha Area!