



**Power Promotion and Media Coverage with a Multi-Media Campaign reaching a huge audience as well as thousands of Families attending throughout the 13th Annual Festival.**

# CREATIVE SPONSOR PACKAGES

**The Festival can tailor a sponsor package to fit your budget Including:**

## **GOLD LEVEL \$2,000 SPONSOR INVESTMENT**

- Include YOUR COMPANY as Major Sponsor of the Nebraska Balloon & Wine Festival
- Include YOUR COMPANY BANNER on Balloon Field at the Festival
- Include YOUR DISPLAY in high traffic location at the Nebraska Balloon & Wine Festival
- Provide 20 Festival Tickets (\$19 Value Each) To invite Special Guests to attend the Nebraska Balloon & Wine Festival. These tickets are good for Admission, complimentary wine glass and 5 tastes of wine.
- Provide 6 VIP Festival Tickets (\$59 Value Each) To invite Special Guests to attend the Nebraska Balloon & Wine Festival. These tickets are good for 6PM OR 8PM VIP Food and Wine Session, Admission, complimentary wine glass and 5 tastes of wine.
- Provide VIP Sponsor Parking
- Include YOUR LOGO in all Festival Television Advertising Commercials
- Include mention of YOUR COMPANY in Radio Advertising Commercials
- Include YOUR LOGO and link from the official Nebraska Balloon & Wine Festival website.
- Include YOUR COMPANY in Sponsor Announcements at the Festival.
- Include YOUR LOGO in various print material

## **SILVER LEVEL \$1,000 INVESTMENT**

- Include YOUR DISPLAY in high traffic location at the Nebraska Balloon & Wine Festival
- Provide 12 Festival Tickets (\$19 Value Each) To invite Special Guests to attend the Nebraska Balloon & Wine Festival. These tickets are good for Admission, complimentary wine glass and 5 tastes of wine.
- Provide VIP Sponsor Parking
- Include YOUR LOGO in all Festival Television Advertising Commercials
- Include YOUR LOGO and link from the official Nebraska Balloon & Wine Festival website.
- Include YOUR LOGO in various print material as participating sponsor.

## **PARTICIPATING SPONSOR LEVEL \$700 INVESTMENT**

- Include YOUR DISPLAY in high traffic location at the Nebraska Balloon & Wine Festival
- Provide 6 Festival Tickets (\$19 Value Each) To invite Special Guests to attend the Nebraska Balloon & Wine Festival. These tickets are good for Admission, complimentary wine glass and 5 tastes of wine.
- Provide VIP Sponsor Parking
- Include YOUR LOGO and link from the official Festival website.

### Sponsor Features Available

- Official Festival Ticket
- Souvenir Wine Glass



- Wine & Culinary Demonstration Stage
- Hot Air Balloon Basket Banner
- New Vintners' Lunch
- Balloon Ride Sponsor
- Charity Activity
- Corporate Hospitality Tent



### Entrance Festival Bag Insertion - \$300.00

- Include a printed piece/ flier in each festival bag
- Includes 4,000 bags with complimentary issue of Omaha Magazine distributed to a captive audience & 1,000 bags for wine store.
- Participating Sponsor/Business receive \$100 Discount

### Sponsorship - \$1,500.00

- Includes Your Company personalized custom message and graphic imprinted on the front of each bag with flier insertion.
- Includes Festival Wine Tasting tickets.
- Include Your Logo on Website and Link

**For Information, Contact: Mike Mancuso, Festival Director, Mid-America Expositions, Inc  
(800) 475-7469 or (402) 346-8003, info@showofficeonline.com**