

The Fall Home & Garden Expo Gourmet Foods & Marketplace Showcase Facts:

EXHIBITION HOURS: Saturday & Sunday
October 23, 2021 - 10 AM - 7 PM
October 24, 2021 - 11 AM - 5 PM

LOCATION: Baxter Arena
67th & Center Streets

COMPLETE MARKETPLACE SHOWCASE EXHIBITOR PACKAGE: Each Booth will be provided an 8' table, 8' back-drape and 3 1/2' side divider curtains, an identification sign, security services, and V.I.P invitations to invite prospective customers and guests.

EXHIBITS INSTALLED & REMOVED: The exhibits move-in Friday, October 22, 8 AM – 8 PM & Saturday, October 23, 8 AM – 9 AM. The exhibits move-out Sunday, October 23, after 5:05 p.m. The Director of Exhibits will have personnel to assist unloading and reloading of displays, Security and watchman service will also be provided throughout the Show. An Electrical Order Form and Exhibitor Information Kit will be sent after confirmation of Exhibit Space and will be available during set-up.

COMPLETE PROMOTION: The Expo will utilize a Multi-Media Campaign with Radio, Television and Newspaper coverage as well as direct marketing.

THE TIMING IS RIGHT: The Home is the single largest investment for most consumers and continually needs to be updated. According to surveys by the U.S. Department of Commerce, a high percentage of home improvement occurs during the fourth quarter, October through December.

SPACE ASSIGNMENT: Exhibitors should determine the size of exhibit space to effectively display and select different booth locations in the area they desire to exhibit. If none of your selections are available, the Director of Exhibits will assign the closest available space to your selection.

TERMS OF PAYMENT: It is agreed that the total amount of space rental will be paid by the Exhibitor immediately after confirmation of space. Balance payable not later than October 1st. No Exhibit or part of an exhibit will be admitted to any space until rental for that space has been paid in full.

BOOTH SPACE AND RENTAL: **Gourmet Foods & Marketplace Booth Space is \$125.00 per 10' x 10' booth space.** Please Note: commercial exhibitor space is \$525.00 per 10' x 10' space. Management reserves the right to limit participation of this feature area dedicated to marketplace displays.

Write or Phone for
Additional Information

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***Don't miss your opportunity to be a part of the Home Consumer
Event of the Season,
SEND IN YOUR APPLICATION TODAY!***