



2021 Corporate Cycling Challenge

Sunday August 15, 2021

- The Corporate Cycling Challenge (CCC) is the largest one-day bicycle event in the Midwest!
- 31st Annual Event
- The event is for all ages and abilities
- There are corporate, open, & club divisions
- Over 400 major companies on the corporate packet mailing list
- Over 4,500 companies on corporate flyer mailing list
- Average over 4,000- 4,400 bicycle riders in past years
- Over 4,400 bicycle riders in 2019 – largest to date
- Three bicycle tours to choose from
- Over 7,000 individual (open) brochures distributed
- A participation gift is given to every rider
- Awards are given to Division participation winners at the post race celebration
- Proceeds donated to ENTN (Eastern Nebraska Trails Network) and will benefit trail development in the Greater Omaha Metropolitan Area & Eastern Nebraska
- Proceeds donated to ENTN — the total donated to ENTN to over \$188,300.

Event Information

DATE: Sunday, August 15, 2021

TIME: 8:00 a.m.

PLACE: Capitol District Plaza,
11th and Capitol, Omaha

ROUTES:	<u>Distance</u>	<u>Course</u>	<u>Turn-Around Location</u>
	10 mile	“Olde River Ride”	Levi Carter Park
	25 mile	“Riverside Ride”	Forest Lawn Memorial Park
	42 mile	“Tour de Fort”	Fort Calhoun City Park

FOR MORE INFORMATION:

Brochures will be available at Greenstreet Cycles and most bike shops. You can also call the Corporate Cycling Challenge office at (402) 346-8003 or visit our Web Site at <http://corporatecycling.com>



2021 Corporate Cycling Challenge Sponsorship Opportunities

Major Sponsor – Contribution of \$10,000

There may be more than one major sponsor. If there is not a Presenting Sponsor, then Major Sponsor(s) will have lead positions.

- All of the below and listed at the Major Sponsor level.
- Full page ad in Acknowledgement Packet sent to all participating companies
- Full page ad in the Results Packet presented at the Awards/Trophy celebration

Platinum Sponsor – Contribution of \$5,000

There may be more than one supporting sponsor.

- All of the below and listed at the Platinum Sponsor level.
- Company logo on event t-shirts. Size of logo based upon level of sponsorship and number of sponsors obtained
- Half page ad in Acknowledgement Packet sent to all participating companies
- Half page ad in Results Packet presented at the Awards/Trophy celebration

Gold Sponsor – Contribution of \$2,500

There may be multiple sponsors.

- All of the below and listed at the Gold Sponsor Level.
- Quarter page ad in Acknowledgement Packet sent to all participating companies
- Display or booth space available for sponsor company at the Start/Finish location
- Company Banner at the Start/Finish location
- Quarter page ad in the Results Packet presented at the Awards/Trophy celebration

Silver Sponsor – Contribution of \$1,500

There may be multiple sponsors.

- All of the below and listed at the Silver Sponsor level.
- Complimentary Corporate Team entry to participate in the event.

Bronze Sponsor – Contribution of \$1000

There may be multiple sponsors.

- All of the below and listed at the Bronze Sponsor level.

Sponsor – Contribution of \$500

There may be multiple sponsors.

- Company listed on all printed brochures, posters, team packets, and web site
- Company listed on all press releases as a Sponsor
- Company listed in Acknowledgement Packet sent to all participating companies
- Company listed in the Results Packet presented at the Awards/Trophy celebration

All sponsorship levels are important, however, they are available on a first come first served basis.



2021
Corporate Cycling Challenge
SPONSOR RETURN FORM

**YOU CAN USE THIS FORM TO INDICATE YOUR INTEREST IN
BECOMING A SPONSOR**

Please type or Print:

Sponsor level interested in: _____

Contact: _____

Title: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone _____ Fax: _____

Website: _____

Email: _____

Signed by: _____

Date: _____

Make Checks Payable to: Corporate Cycling Challenge

Return to – bmancuso@showofficeonline.com or
Corporate Cycling Challenge, 7015 Spring St, Omaha, Ne 68106