



2019 Corporate Cycling Challenge

Sunday August 18, 2019

- The Corporate Cycling Challenge (CCC) is the largest one-day bicycle event in the Midwest!
- 29th Annual Event
- The event is for all ages and abilities
- There are corporate, open, & club divisions
- Over 400 major companies on the corporate packet mailing list
- Over 4,500 companies on corporate flyer mailing list
- Average over 4,000- 4,400 bicycle riders in past years
- Over 4,400 bicycle riders last year – largest to date
- Three bicycle tours to choose from
- Over 7,000 individual (open) brochures distributed
- A participation gift is given to every rider
- Awards are given to Division participation winners at the post race celebration
- Proceeds donated to ENTN (Eastern Nebraska Trails Network) and will benefit trail development in the Greater Omaha metropolitan area & Eastern Nebraska
- Over \$8,300 donated to ENTN last year – the largest to date -bringing the total donated to ENTN to over \$175,000.

Event Information

DATE: Sunday, August 18, 2019

TIME: 8:00 a.m.

PLACE: Heartland of America Park,
8th and Farnam, Omaha

ROUTES:	<u>Distance</u>	<u>Course</u>	<u>Turn-Around Location</u>
	10 mile	“Olde River Ride”	Levi Carter Park
	25 mile	“Riverside Ride”	Forest Lawn Memorial Park
	42 mile	“Tour de Fort”	Fort Calhoun City Park

FOR MORE INFORMATION:

Brochures will be available at Olympia Cycle and most bike shops. You can also call the Corporate Cycling Challenge office at 402-346-8003 or visit our Web Site at <http://corporatecycling.com>

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Sponsorship Opportunities

Major Sponsor — Contribution of \$10,000.

There may be more than one major sponsor. If there is not a Presenting Sponsor, then Major Sponsor(s) will have lead positions.

- All of the below and listed at the Major Sponsor level.
- Full page ad in Acknowledgement Packet sent to all participating companies
- Full page ad in the Results Packet presented at the Awards/Trophy celebration

Platinum Sponsor — Contribution of \$5,000.

There may be more than one supporting sponsor.

- All of the below and listed at the Platinum Sponsor level.
- Company logo on event t-shirts. Size of logo based upon level of sponsorship and number of sponsors obtained
- Half page ad in Acknowledgement Packet sent to all participating companies
- Half page ad in Results Packet presented at the Awards/Trophy celebration

Gold Sponsor — Contribution of \$2,500.

There may be multiple sponsors.

- All of the below and listed at the Gold Sponsor Level.
- Quarter page ad in Acknowledgement Packet sent to all participating companies
- Display or booth space available for sponsor company at the Start/Finish location
- Company Banner at the Start/Finish location
- Quarter page ad in the Results Packet presented at the Awards/Trophy celebration

Silver Sponsor — Contribution of \$1,500.

There may be multiple sponsors.

- All of the below and listed at the Silver Sponsor level.
- Complimentary Corporate Team entry to participate in the event.

Bronze Sponsor — Contribution of \$1000.

There may be multiple sponsors.

- All of the below and listed at the Bronze Sponsor level.

Sponsor — Contribution of \$500.

There may be multiple sponsors.

- Company listed on all printed brochures, posters, team packets, and web site
- Company listed on all press releases as a Sponsor
- Company listed in Acknowledgement Packet sent to all participating companies
- Company listed in the Results Packet presented at the Awards/Trophy celebration

All sponsorship levels are important, however, they are available on a first come first served basis.

**29th Annual
Corporate Cycling Challenge
Sunday, August 18, 2019
Heartland of America Park**

2019 Corporate Cycling Challenge SPONSOR RETURN FORM

**YOU CAN USE THIS FORM TO INDICATE YOUR INTEREST IN
BECOMING A SPONSOR**

Please type or Print:

Sponsor level interested in: _____

Make Checks Payable to: Corporate Cycling Challenge

Contact:

Title:

Company:

Address:

City: _____ ST: _____ Zip: _____

Phone _____ Fax: _____

Website: _____

Email: _____

Signed by: _____

Date: _____

Return to – bmancuso@showofficeonline.com or Corporate
Cycling Challenge, 7015 Spring St, Omaha, Ne 68106