

#### LOCATION:

CHI Health Center 10<sup>th</sup> & Capitol Avenue

#### **SET-UP HOURS:**

Wed., February 28, 8 am – 8 pm Thurs., February 29, 8 am – 8 pm Friday., March 1, 8 am – 9:30 am

#### **BREAK - DOWN HOURS:**

Sun., March 3, 5:05 pm - 10 pm Mon., March 4, 8 am - 12 Noon

#### **POWER PROMOTION:**

The Event utilizes a Multi-Media Promotional Mix with television, radio, and newsprint coverage as well as several promotions including print and point-of-purchase displays.

#### **CONTINUOUS ENTERTAINMENT:**

The 58th Annual Omaha Home & Garden Expo and Lawn, Flower & Patio Show Creates Consumer Excitement With Special Attractions For Adults And Children Alike with Celebrity Appearances, Colorful landscape gardens and waterfalls, Design Room Display and Courtyard, Garden Theater, Children's Activities and Fountain Café & Food Court with continuous entertainment throughout the Show.

# FRESH & LOCAL FEATURE AREA COMPLETE EXHIBIT PACKAGE:

The Feature Area is broken down into 10' wide x 10' deep Areas with each Booth provided an 8' table. Exhibit Space will be subject to review and assigned on a First-come, First-served basis.

### **TOTAL FRESH & LOCAL FEATURE AREA**

**RENTAL** is \$275.00 Each (Bulk area available upon request)

Please Note: commercial exhibitor space is \$675.00 per 10' x 10' space. Management reserves the right to limit participation of this feature area dedicated to Fresh Ideas and Products.

#### **SHOW EXHIBIT HOURS:**

Fri., March 1 - 11 AM to 8 PM Sat., March 2 - 10 AM to 7 PM Sun., March 3 - 11 AM to 5 PM



## **GENERAL INFORMATION**

Write or Phone for Additional Information

(402) 346 – 8003 (800) 475 – SHOW FAX: (402) 346 – 5412 email: info@showofficeonline.com

website: showofficeonline.com

Mike Mancuso Show Director Mid-America Expositions, Inc. 7015 Spring Street Omaha, NE 68106



**Don't Delay! Send In Your Form Today!** For Your Opportunity To Be A Part Of One of the Largest Consumer Events in the Omaha Area!