

# Corporate Cycling Challenge



Sunday, August 17, 2025

- The Corporate Cycling Challenge (CCC) is the largest one-day bicycle event in the Midwest!
- 35<sup>th</sup> Annual Event
- The event is for all ages and abilities
- There are corporate, open, & club divisions
- Over 400 major companies on the corporate packet mailing list
- Over 4,500 companies on corporate flyer mailing list
- Average over 4,000- 4,400 bicycle riders in past years
- Over 4,400 bicycle riders in 2019 – largest to date (Lower since Covid)
- Four bicycle tours to choose from including a Gravel Ride
- Over 7,000 individual (open) brochures distributed
- A participation gift is given to every rider
- Awards are given to Division participation winners at the post race celebration
- Event supports health and wellness and being active, bicycling, and trails and trail development. Proceeds donated to ENTN (Eastern Nebraska Trails Network) and will benefit trail development in the Greater Omaha Metropolitan Area & Eastern Nebraska. Donated over \$195,000 to ENTN.

## Event Information

DATE: Sunday, August 17, 2025

TIME: 8:00 a.m.

PLACE: Capitol District Plaza,  
11<sup>th</sup> and Capitol, Omaha

ROUTES:	<u>Distance</u>	<u>Course</u>	<u>Turn-Around Location</u>
	10 mile	“Olde River Ride”	Levi Carter Park
	25 mile	“Riverside Ride”	Forest Lawn Memorial Park
	42 mile	“Tour de Fort”	Fort Calhoun City Park
	44 mile -	GRAVEL Ride	Fort Calhoun City Park

FOR MORE INFORMATION: Brochures will be available at Greenstreet Cycles and most bike shops. You can also call the Corporate Cycling Challenge office at (402) 346-8003 or visit our Web Site at

<http://corporatecycling.com>

# Corporate Cycling Challenge 2025

## Sponsorship Opportunities

### ***Major Sponsor*** – Contribution of \$10,000

There may be more than one major sponsor. If there is not a Presenting Sponsor, then Major Sponsor(s) will have lead positions.

- All of the below and listed at the Major Sponsor level.
- Full page ad in Acknowledgement Packet sent to all participating companies
- Full page ad in the Results Packet presented at the Awards/Trophy celebration

### ***Platinum Sponsor*** – Contribution of \$5,000

There may be more than one supporting sponsor.

- All of the below and listed at the Platinum Sponsor level.
- Company logo on event t-shirts. Size of logo based upon level of sponsorship and number of sponsors obtained
- Half page ad in Acknowledgement Packet sent to all participating companies
- Half page ad in Results Packet presented at the Awards/Trophy celebration

### ***Gold Sponsor*** – Contribution of \$2,500

There may be multiple sponsors.

- All of the below and listed at the Gold Sponsor Level.
- Quarter page ad in Acknowledgement Packet sent to all participating companies
- Display or booth space available for sponsor company at the Start/Finish location
- Company Banner at the Start/Finish location
- Quarter page ad in the Results Packet presented at the Awards/Trophy celebration

### ***Silver Sponsor*** – Contribution of \$1,500

There may be multiple sponsors.

- All of the below and listed at the Silver Sponsor level.
- Complimentary Corporate Team entry to participate in the event.

### ***Bronze Sponsor*** – Contribution of \$1000

There may be multiple sponsors.

- All of the below and listed at the Bronze Sponsor level.

### ***Sponsor*** – Contribution of \$500

There may be multiple sponsors.

- Company listed on all printed brochures, posters, team packets, and web site
- Company listed on all press releases as a Sponsor
- Company listed in Acknowledgement Packet sent to all participating companies
- Company listed in the Results Packet presented at the Awards/Trophy celebration

All sponsorship levels are important, however, they are available on a first come first served basis.



## **Corporate Cycling Challenge SPONSOR RETURN FORM**

**YOU CAN USE THIS FORM TO INDICATE YOUR INTEREST IN BECOMING A  
SPONSOR**

**Please type or Print:**

Sponsor level interested in: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Signed by: \_\_\_\_\_

Date: \_\_\_\_\_

*Make Checks Payable to: Corporate Cycling Challenge*

Return to – [bmancuso@showofficeonline.com](mailto:bmancuso@showofficeonline.com) or  
Corporate Cycling Challenge, 7015 Spring St, Omaha, Ne 68106