

Corporate Cycling Challenge



Sunday, August 18, 2024

- The Corporate Cycling Challenge (CCC) is the largest one-day bicycle event in the Midwest!
- 34th Annual Event
- The event is for all ages and abilities
- There are corporate, open, & club divisions
- Over 400 major companies on the corporate packet mailing list
- Over 4,500 companies on corporate flyer mailing list
- Average over 4,000- 4,400 bicycle riders in past years
- Over 4,400 bicycle riders in 2019 – largest to date (Lower since Covid)
- Three bicycle tours to choose from
- All new GRAVEL Ride
- Over 7,000 individual (open) brochures distributed
- A participation gift is given to every rider
- Awards are given to Division participation winners at the post race celebration
- Event supports health and wellness and being active, bicycling, and trails and trail development. Proceeds donated to ENTN (Eastern Nebraska Trails Network) and will benefit trail development in the Greater Omaha Metropolitan Area & Eastern Nebraska. Donated over \$190,000 to ENTN.

Event Information

DATE: Sunday, August 18, 2024

TIME: 8:00 a.m.

PLACE: Capitol District Plaza,
11th and Capitol, Omaha

ROUTES:	<u>Distance</u>	<u>Course</u>	<u>Turn-Around Location</u>
	10 mile	“Olde River Ride”	Levi Carter Park
	25 mile	“Riverside Ride”	Forest Lawn Memorial Park
	42 mile	“Tour de Fort”	Fort Calhoun City Park

GRAVEL Ride – Distance is 20-30 miles

FOR MORE INFORMATION: Brochures will be available at Greenstreet Cycles and most bike shops. You can also call the Corporate Cycling Challenge office at (402) 346-8003 or visit our Web Site at <http://corporatecycling.com>

Corporate Cycling Challenge 2024

Sponsorship Opportunities

Major Sponsor – Contribution of \$10,000

There may be more than one major sponsor. If there is not a Presenting Sponsor, then Major Sponsor(s) will have lead positions.

- All of the below and listed at the Major Sponsor level.
- Full page ad in Acknowledgement Packet sent to all participating companies
- Full page ad in the Results Packet presented at the Awards/Trophy celebration

Platinum Sponsor – Contribution of \$5,000

There may be more than one supporting sponsor.

- All of the below and listed at the Platinum Sponsor level.
- Company logo on event t-shirts. Size of logo based upon level of sponsorship and number of sponsors obtained
- Half page ad in Acknowledgement Packet sent to all participating companies
- Half page ad in Results Packet presented at the Awards/Trophy celebration

Gold Sponsor – Contribution of \$2,500

There may be multiple sponsors.

- All of the below and listed at the Gold Sponsor Level.
- Quarter page ad in Acknowledgement Packet sent to all participating companies
- Display or booth space available for sponsor company at the Start/Finish location
- Company Banner at the Start/Finish location
- Quarter page ad in the Results Packet presented at the Awards/Trophy celebration

Silver Sponsor – Contribution of \$1,500

There may be multiple sponsors.

- All of the below and listed at the Silver Sponsor level.
- Complimentary Corporate Team entry to participate in the event.

Bronze Sponsor – Contribution of \$1000

There may be multiple sponsors.

- All of the below and listed at the Bronze Sponsor level.

Sponsor – Contribution of \$500

There may be multiple sponsors.

- Company listed on all printed brochures, posters, team packets, and web site
- Company listed on all press releases as a Sponsor
- Company listed in Acknowledgement Packet sent to all participating companies
- Company listed in the Results Packet presented at the Awards/Trophy celebration

All sponsorship levels are important, however, they are available on a first come first served basis.



Corporate Cycling Challenge SPONSOR RETURN FORM

**YOU CAN USE THIS FORM TO INDICATE YOUR INTEREST IN
BECOMING A SPONSOR**

Please type or Print:

Sponsor level interested in: _____

Contact: _____

Title: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone _____ Fax: _____

Website: _____

Email: _____

Signed by: _____

Date: _____

Make Checks Payable to: Corporate Cycling Challenge

Return to – bmancuso@showofficeonline.com or
Corporate Cycling Challenge, 7015 Spring St, Omaha, Ne 68106